



2022



ANNUAL REPORT

Closing the Gap:
Expansion Through Exposure



- Message from the President
- Meet our Nile Team
- Financial Summary
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- Committee Engagement

MISSION

The Nile Swim Club (NSC) exists to provide the ultimate recreational, leisure, educational and overall wellness experience for individuals and families. We offer a safe place for youth to develop healthy relationships and thrive to become leaders. The NSC cultivates the human spirit and nurtures family and community unity.

VISION

We envision the Nile Swim Club as the nucleus of the neighborhood, offering year-round facilities and programs that increase membership, engagement, and foster social cohesion to build a thriving and sustainable community.

VALUES

- Family oriented
- Community focused
- Integrity based
- Youth empowerment
- Optimal health and wellness
- Education

A MESSAGE FROM THE PRESIDENT

Dear Members and Friends,

Our 2022 season was exciting and fulfilling as we focused on closing the gap in drowning statistics, health disparities, and the overall wellness of our members and community. By expanding our swimming program, No Child Will Drown in Our Town (NCWDOT), we were able to offer swimming lessons to more members of our community and introduce a swimming intensive to teach our young members the fundamentals of competitive swimming.

Our efforts to engage more Black children in swimming have also brought national attention to the daunting statistics of Black children being 5.5 times more likely to drown than their white counterparts. NCWDOT was highlighted in the New York Times, ABC's 'Nightline,' NBC 10, USA Today, SiriusXM, and the West Coast podcast The Black Business Roundtable with Doug Blacksher.

During the 2022 season, we also introduced programs for our seniors, added nutrition classes in connection with our community garden, and expanded our parking area. One highlight of the season was taking our seniors to Fairmount Water Works to witness the Nile Swim Club's inclusion in the "POOL: A Social History of Segregation" exhibit. An emotional experience, the exhibit explores the social history of swimming and public pools while focusing on the ways Black swimmers and community leaders were able to succeed despite decades of systemic exclusion. These initiatives, along with our annual health fair and events, remain possible as a result of the continued support of our members, donors, and sponsors.

Additionally, we successfully met the goals related to member growth and retention, improvements in customer service, hiring practices and policies, and the development of our Board and committees. As we approach the 2023 season, we will begin developing our strategic plan for the next five years. We look forward to engaging you all in this process.

On behalf of the Nile Swim Club and the Board of Directors, we thank our members, volunteers, donors, and sponsors for your continued trust in us. We look forward to serving you and the community for many years to come while continuing to close gaps.

Sincerely,



Anthony F. Patterson, Sr.
President

The Nile Swim Club Board of Directors and Committee Members are volunteers who lend their time and talents to the club.

BOARD OF DIRECTORS

President - Anthony F. Patterson, Sr.
Vice President - TBA
Treasurer - Deborah Harris Barnes
Corresponding Secretary - Shawn Johnson
Financial Secretary - Amorette Mason
Membership Secretary - Donna Foster
Recording Secretary - Lisa M. Ivery

Directors

Andre Andrews
Clifford Brock
Frank Brown
Susan Davis
Latifah K. Fields
Leon Howard
Jessica Pointer
Barbara Johnson (Emeritus)



Top (left to right): Clifford Brock, Frank Brown, Anthony F. Patterson, Sr., Leon Howard, Andrew Andrews

Bottom (left to right): Jessica Pointer, Amorette Mason, Susan Davis, Shawn Johnson, Deborah Harris Barnes, Lisa, M. Ivery, Donna Foster, Latifah K. Fields

MANAGEMENT

Aquatics Director - Nitah Dunham

Fitness Director - Ericka Grant

Guest Services Coordinator - Tracey Fowler

COMMITTEE MEMBERS

FINANCE COMMITTEE

CHAIRPERSON - DEBORAH HARRIS BARNES

Kafi Hakim

Amorette Mason

MEMBERSHIP COMMITTEE

CHAIRPERSON - DONNA FOSTER

Joanna Earland

Deborah Harris Barnes

Gina James

Angelina Washington

Pamela West

OPERATIONS COMMITTEE

CHAIRPERSON - BRUCE EARLAND

Andre Andrews

Tchaz Balthazar Giovanni

Richard Barnes

Frank Brown

Albert Dunn

Donna Foster

Maria Hall

Nafese Hickman

Anthony F. Patterson, Sr.

Bernard Richardson

Stacey Scott

Steve Slade

SENIOR OPTIMAL WELLNESS COMMITTEE

CHAIRPERSON - RAI NELSON

Renee Anderson

Kirsti Bradford

Laurette Miller

Donna Samuels

PROGRAMS & PUBLICITY COMMITTEE

CHAIRPERSON - SHAWN JOHNSON

Renee Anderson

Andre Andrews

Deborah Barnes

Kirsti Bradford

Clifford Brock

Zataya Carter

Susan Davis

Nitah Dunham

Theresa Empsom

Latifah K. Fields

Donna Foster

Ericka Grant

Leon Howard

Lisa M. Ivery

Maria Jones

Amorette Mason

Aisha McMullin

Laurette Miller

Rania Nelson

Jessica Pointer

Melissa Robinson

Kiara Ryals

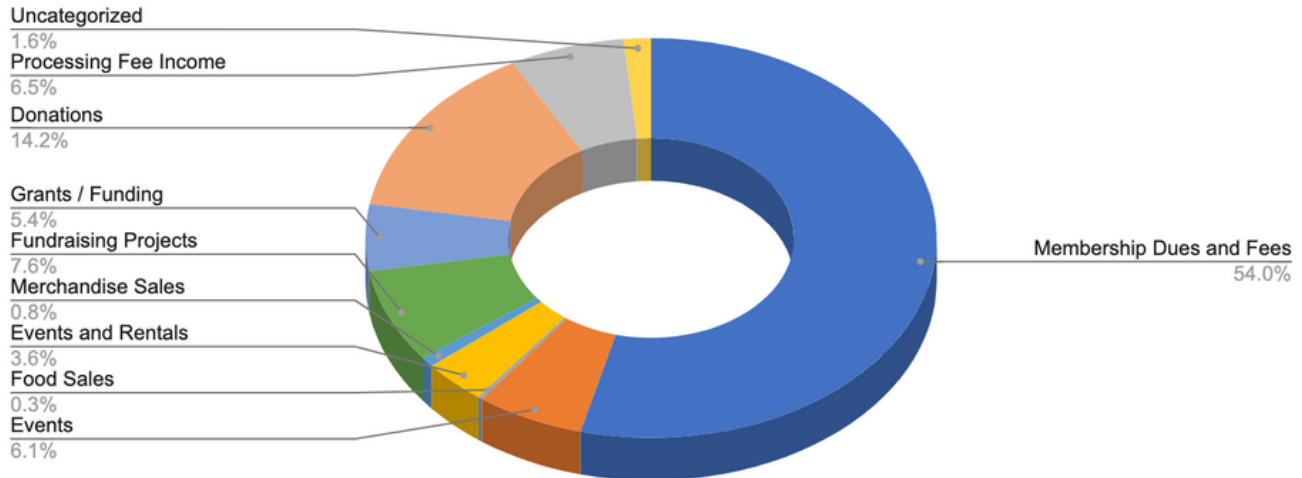
Erika Ryals

Denise Stinson

Sammie Stinson

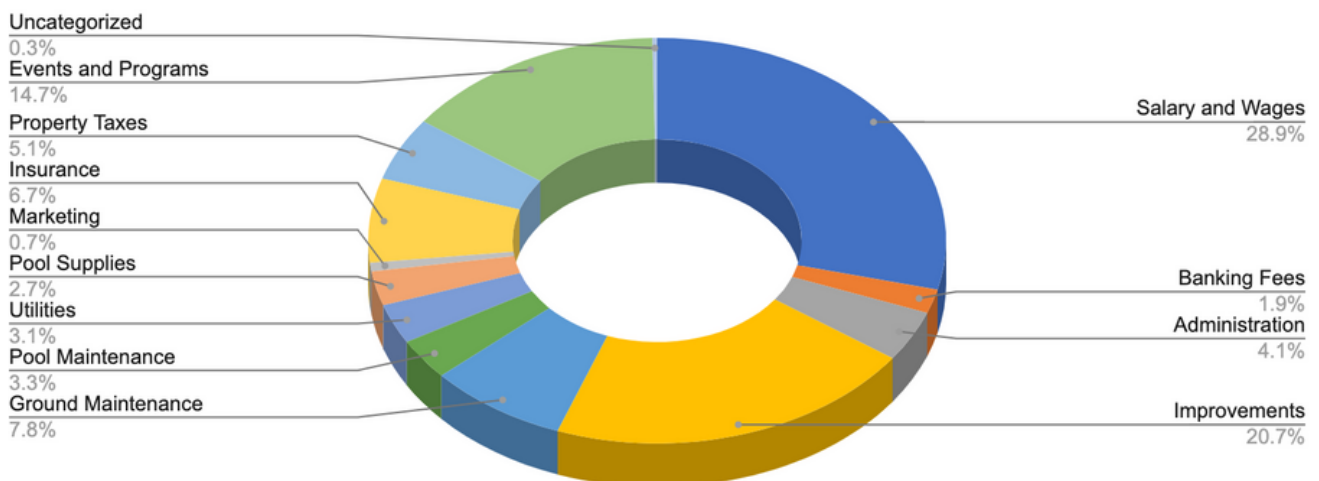
FINANCIAL SUMMARY

2022 REVENUE - \$540,981



In 2022, membership income decreased by 5% from the previous year. Donations attributed to over \$75,000 of income received, including contributions from PECO and Athletic Brewing Co. Other large revenue sources include fundraising projects, grants, and Nile-sponsored events.

2022 EXPENSES - \$573,104



Operational costs are comprised of pool and grounds maintenance, pool and facility supplies, as well as improvements to the landscaping and buildings. Administration costs, like salaries and wages, are the largest expense. Unexpected equipment replacement had a negative impact on budget performance.

PARTNERSHIPS



NEMOURS
CHILDREN'S HEALTH

DONORS

\$25,000

Celestine Welcome

\$10,000

Athletic Brewing Co.
Latoya Monroe

\$5,000

Clarence Johnson Funeral Home
R&R Yeadon
Restore
Sam and Deidre Patterson

\$2000 - \$4,999

Lansdowne-Aldan Alumni Association
PECO

\$500 - \$1,999

Adewale Lawal
Cameron Atwood
Jacquelynn Puriefoy-Brinkley
Jessica Graham
Network for Good
Shaunna Gold
The Philadelphia Tribune
Victoria Prizzia
Waste Management

Under \$500

Thank you for your generous donations that supported Nile Swim Club programs.

JESSIE'S GARDEN

Established in 2022, Jessie's Garden has turned aspiring gardeners into intermediate gardeners and has connected many families to fresh, healthy food and sustainable production practices. By providing gardening space and resources, our members can actively participate in the food system and gain a better understanding of essential food preparation.

NILE BASKETBALL CLINIC

In keeping with our mission of providing a safe place for youth to develop relationship-building and leadership skills, we continued our free 3-Day Basketball Clinic in 2022. In addition to providing coaching in the technical aspects of the game for boys and girls between the ages of 9 and 18, we enhanced the program by incorporating mentor "Camp Talk" sessions. Our coaching, mentoring, and instructor staff includes professional, collegiate, and local players and leaders in the community.

NILE DIVING

We expanded our diving program by offering an adult diving class and two sessions for children with beginner and intermediate skills. Many of our youth participants returned in 2022 to continue developing their diving skills. They learned the basic stretches and proper body mechanics for entry into the water. The program concluded with a diving competition showcasing their skills with certificates and trophies awarded to the top three divers.

NILE SWIM CAMP

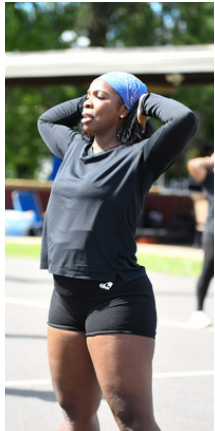
In 2022, we launched the first Nile Swim Camp, a five-day camp offering one-on-one coaching sessions from our aquatics staff. Campers spent three hours each day developing their swim skills, practicing yoga, and journaling about life experiences. They gained confidence in the water, strengthened their strokes, and learned the basics of competitive swimming.

NILE WELLNESS

The 2022 season was filled with new wellness experiences on land and in the water. With a focus on reducing health disparities in our community, we continue to create opportunities for a healthier lifestyle for all members. We kicked off our fitness season with a new annual event, The Nile Fitness Experience featuring celebrity trainer Anowah Adjah. We also added Zumba kids, aqua yoga, chair yoga, pilates, and HIIT Fitness to our schedule. In partnership with Nemours Children's Health, we hosted our second annual Passport to Health Community Health Fair, which has serviced over 600 children — connecting them to essential health screenings and resources and distributing back-to-school supplies provided by United Healthcare. We also introduced the Senior Optimal Wellness (SOW) committee to engage our senior membership. Activities ranged from flower arranging to self-defense classes and an afternoon trip to the Pool Exhibit at the Philadelphia Waterworks. The committee also organized a successful flea market at the end of the season.

NO CHILD WILL DROWN IN OUR TOWN (NCWDOT)

Our nationally recognized swim program, “No Child Will Drown In Our Town” (NCWDOT), expanded this year, pushing our goal to prevent drownings in our community to new heights with additional swim clinics, camps, and swim team development. According to a study completed by the USA Swimming Foundation, 64% of Black/African American children cannot swim, and Black children are five and a half times more likely to drown than other racial groups. With a 98% success rate, we continue to work diligently to close the swimming gap. In 2022, with the support of Nemours Children’s Health, the USA Swimming Foundation, and private donors, we brought the gift of swimming to over 650 children.



COMMITTEE ENGAGEMENT

MEMBERSHIP COMMITTEE

Our members are the heart of the Nile Swim Club, and with your continued support, we are able to open our doors and pool each season. In 2022, member dues accounted for 54% of our annual revenue, a decrease of 5% from the 2021 season. Payment plans were made available for the 2022 season, providing greater flexibility for those interested in joining.

Additionally, leadership continues to grow our membership thoughtfully and intentionally to ensure the pool experience remains a good one. For instance, we've expanded our digital footprint over the year, which helps us reach a broader audience in a cost-effective and efficient way. The increased membership also allowed us to eliminate reliance on external rentals and to offer programs and events specifically for the enjoyment of our members.

We experienced great member participation in 2022, so keep the suggestions coming. Remember, your voice and opinions matter. Please continue to stay informed, join member meetings, respond to surveys, and provide us with your feedback and suggestions.



Nile Swim Club
**2023 MEMBERSHIPS
AVAILABLE
JOIN TODAY!**

WWW.NILESWIMCLUB.ORG

***Basketball Court *Daily Fitness Classes
*Free Swim Lessons*Free Basketball Clinics *Gardening
*Discounts to Nile Events *Members Only Events**

SENIOR \$150(65+) INDIVIDUAL ADULT-\$225 TEEN \$200(16-19yrs old) FAMILY OF 4-\$425
(All memberships must pay a \$100 maintenance fee.)
513 S. Union Ave, Yeadon, Pa 19050 Email-swimthenile60@gmail.com Phone-610.623.1535

COMMITTEE ENGAGEMENT

OPERATIONS COMMITTEE

The operations committee works hard to ensure the health and safety of all members and guests. The committee's focus remains to keep our grounds clean and safe and that the pool is maintained in a manner that meets our primary responsibility of preventing recreational water illnesses. Achieving clean and safe water conditions requires the participation and cooperation of our aquatics staff, operations staff, members, and swimmers, as well as continuing a good partnership with the health department. During our 2022 season, we experienced an event that required an extensive cleaning of the pool. While addressing the issue and holding to CDC standards, our water pump failed, which resulted in a 5-day pool closure. During this time, our staff and operations committee worked tirelessly to ensure our recovery. Communications regarding the status of repairs and the reopening of the pool were transparent and shared with our members daily. The effort and knowledge of our staff allowed the Nile to reopen with all safety measures and health requirements being met or exceeded expectations.

The work to maintain the grounds extends well beyond the summer season. In the offseason, the operations committee braved the cold and performed subgrade excavation work to prepare for our new parking lot. By completing the prep work ourselves, we saved \$16,000 on the project, which was completed in March. The new parking lot expanded our parking facility by 60 spaces and was enclosed with fencing to ensure the parking area is used by pool members only. Solar lighting was also added to the new parking area for the safety of our members.

Additionally, the operations committee began preparing for playground improvements by removing five trees in the area adjacent to the baby pool, as well as clearing the area for Jesse's Garden to erect the raised garden beds.

Structural improvements remained a priority — four rooftop exhaust fans were added to the snack bar, the underwater scrubbers were repaired and the bathroom flooring was refinished with anti-slip grit. Planned fencing repairs were also completed earlier than scheduled, and a new chlorine water pump was purchased and installed along with the needed electrical upgrades.

Investment and reinvestment are critical to the long-term viability of the Nile Swim Club, whether it is an investment of funds or sweat equity. We look forward to a productive 2023 season and hope to see you working with us as volunteers.

COMMITTEE ENGAGEMENT

PROGRAMS AND EVENTS COMMITTEE

The program and events committee hit the ground running in the 2022 season with amazing events and programs to keep members of all ages engaged. The season officially kicked off with a Swim-Party-Play weekend, which was a great time for members to see new and familiar faces and check out the improvements that were made during the off season.

Following the excitement of the Swim-Party-Play weekend, the Oldies Day Party allowed members to party at the Nile while jamming to their favorite throwbacks and enjoying some line dancing. In June, in partnership with the Chester Alumnae Chapter of Delta Sigma Theta Sorority, Inc., we also hosted an outdoor screening of *We Been Here*, a documentary highlighting Delaware County's Black community. During the screening, the pool grounds were filled with people of all ages as we all learned about the history of our region and the importance it plays in who we are today.

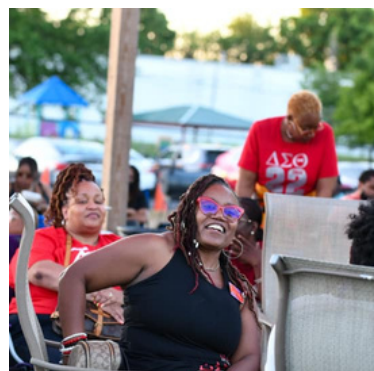
Juneteenth at the Nile is always a memorable event — and last year was no exception. Through storytelling, spoken word, dancing, and a variety of activities, we were able to commemorate our freedom, history, heritage, and culture. Closing out the month of June, we transformed the grounds into a Caribbean Night with authentic Caribbean food, steel drum vibes, and dancing poolside through the night.

In July, we organized a Founder's Day Celebration, which honored our rich history, and Swim After Dark, the first of the Nile's adult-only events. And while the adult parties are fun, the youth are always our number one priority. The kids enjoyed regular movie nights with extended swim time and watched *Spiderman-Far From Home*, *Sing 2*, *Shang-Chi*, and *The Wiz*. Additionally, the Glow Party, our annual tween and teen event, was “lit” as always as the kids danced and swam the night away.

In August, we enjoyed some of the best crabs in town during the Crabfeast, catered by She Crab, and to kiss the summer goodbye, members celebrated with an End of Season All White Party. And while the summer came to a close, the fun wasn't done. Labor Day weekend featured our favorite DJs every day and a waterslide for the kids and adults.

Even when the pool closes, the Nile keeps going! September saw tailgating season as the Nile cheered the Eagles on to victory. The season also closed out with *Camping Under the Stars*, a one-of-a-kind experience for the whole family — from roasting marshmallows, sharing scary stories and sleeping in a tent.

While we reflect on another successful season, the program and events committee is excited to continue creating activities and events for all ages.





CLOSING THE GAP



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