



NILE SWIM CLUB OF YEADON

2021 ANNUAL REPORT

STRIVING TO THRIVING:
A TRANSFORMATIVE YEAR AT THE NILE SWIM CLUB



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MISSION

The Nile Swim Club (NSC) exists to provide the ultimate recreational, leisure, educational and overall wellness experience for individuals and families. We offer a safe place for youth to develop healthy relationships and thrive to become leaders. The NSC cultivates the human spirit and nurtures family and community unity.

VISION

We envision the Nile Swim Club as the nucleus of the neighborhood, offering year-round facilities and programs that increase membership, engagement, and foster social cohesion to build a thriving and sustainable community.

VALUES

- Family oriented
- Community focused
- Integrity based
- Youth empowerment
- Optimal health and wellness
- Education





A MESSAGE FROM THE PRESIDENT

Dear Members and Friends,

On behalf of the Nile Swim Club (NSC), I want to wish you and your families a happy and healthy New Year!

When the Nile Swim Club was established in 1959 the founders envisioned a member-supported club that would serve as a safe social setting for families to spend time during the summer months. Now, after decades of striving to keep this vision alive and expanding its mission to serve the community, the NSC is well positioned to make the transition from striving to thriving. Change is hard and transformation is even harder and neither happens overnight. Transformation requires planning, capital, commitment and leadership. Over the past two years we have put in the time developing a five-year strategic plan to direct our efforts. We recruited a board with the competencies and skillsets required to execute on that plan and, to move us forward. We established and nurtured relationships and partnerships critical to raising the capital needed to support our viability while upgrading and strengthening our infrastructure.

In this inaugural Nile Swim Club Annual Report, we reflect on our successes, our lessons learned and how we are building a better future. This past year, with the pandemic induced uncertainty, we were presented with some operational challenges along with great promise. I am proud that our members, volunteers, staff and board members stepped up, leaned in and engaged to ensure we had a great season. And surely, a great season it was! Our season started with the installation of the Historic Marker and our own Juneteenth celebration, embracing our commitment to the mission of the club by cultivating the human spirit and nurturing family and community unity.



With critical funding from Jeff Brown's ShopRite, Pepsi and Nemours the NSC continued to improve our facilities and infrastructure and we were able to bring new programs to our members and community which are highlighted in more detail throughout the report.

I am excited to share this annual report and, on a personal note, would like to thank all of you for the support you have provided me and The Nile Swim Club during the 2021 season.

The future remains bright as the Nile exemplifies transformation at its best, striving to thriving!

Anthony F. Patterson, Sr.
President

#STRIVINGTOTHIRIVING



OUR TEAM

The Nile Swim Club Board of Directors and Committee Members
are volunteers who lend their time and talents to the club.

BOARD OF DIRECTORS

President- Anthony F. Patterson, Sr.
Vice President- TBA
Treasurer- Deborah Harris Barnes
Corresponding Secretary- Shawn Johnson
Financial Secretary- Amorette Mason
Membership Secretary- Donna Foster
Recording Secretary- Lisa M. Ivery

Directors

Andre Andrews
Clifford Brock
Susan Davis
Latifah K. Fields
Leon Howard
Barbara Johnson (Emeritus)

MANAGEMENT

Aquatics Director-Nitah Dunham
Fitness Director-Ericka Grant
Guest Services Coordinator-Dejeone Reese

COMMITTEE MEMBERS

PROGRAMS & PUBLICITY COMMITTEE CHAIRPERSON - SHAWN JOHNSON

Sammie Stinson
Denise Stinson
Kirsti Bradford
Melissa Robinson
Maria Jones
Donna Foster
Clifford Brock
Deborah Barnes
Aisha McMullin
Maria Jones
Amorette Mason
Theresa Empsom
Zataya Carter
Kiara Ryals
Erika Ryals
Rania Nelson
Lauretta Miller
Renee Anderson
Lisa M. Ivery
Ericka Grant
Leon Howard
Jessica Pointer
Nitah Dunham
Andre Andrews
Susan Davis

MEMBERSHIP COMMITTEE CHAIRPERSON-DONNA FOSTER

Pamela West
Joanna Earland
Angelina Washington
Deborah Harris Barnes
Gina James

OPERATIONS COMMITTEE CHAIRPERSON-CLIFFORD BROCK

Anthony F. Patterson, Sr.
Richard Barnes
Bruce Earland
Andre Andrews
Frank Brown
Donna Foster
Steve Slade
Stacey Scott
Albert Dunn
Thurman Fortune
Bernard Richardson
Maria Hall
Tchaz Giovanni Balthazar
Nafese Hickman

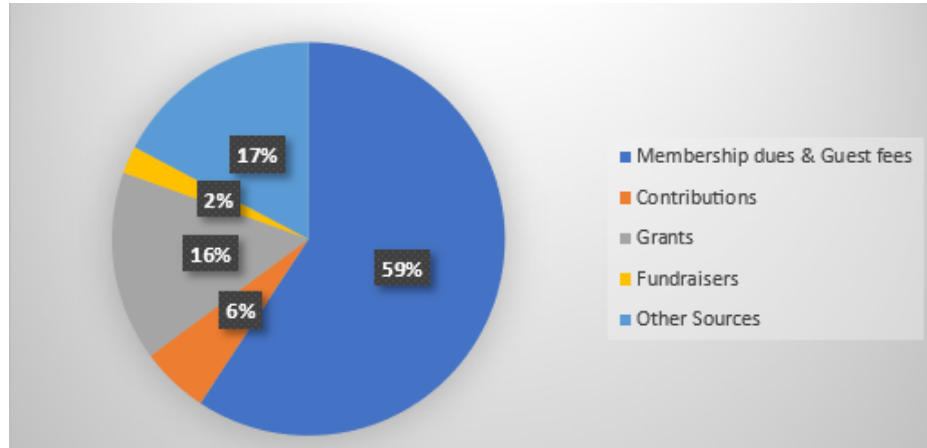
FINANCE COMMITTEE CHAIRPERSON-DEBORAH HARRIS BARNES

Amorette Mason
Kafi Hakim



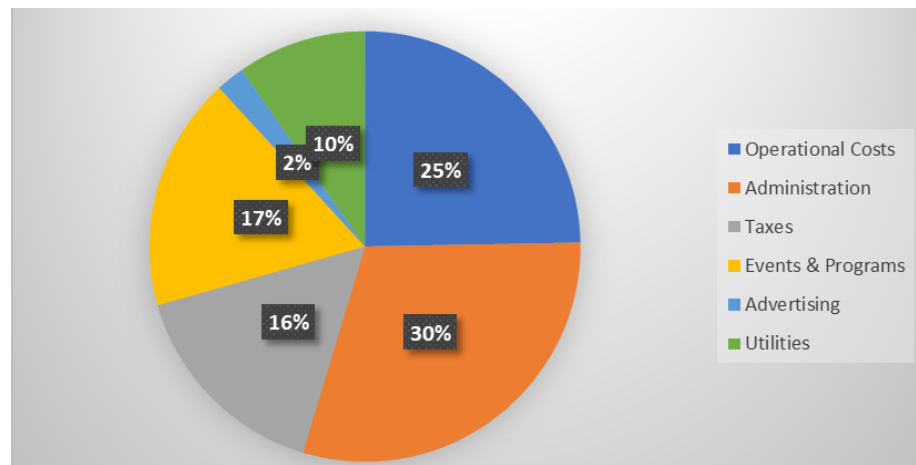
FINANCIAL SUMMARY

2021 REVENUE \$546,450



In 2021, membership income increased over 58% from the previous year. Contributions include individual donations, as well as funds received through the Give Lively fundraising platform and Amazon Smile. Other sources, attributing to over \$90,000 of income received, include Nile sponsored events, Legacy Bricks and branded merchandise.

2021 EXPENSES \$312,670



Operational costs are comprised of pool and grounds maintenance, pool and facility supplies, as well as improvements to the landscaping and buildings. Administrative costs are the largest expense, which includes salaries, insurance and software. Taxes are primarily property and payroll taxes. Utility costs include an increase from enhanced security systems.

*Financials pending final audit



PARTNERSHIPS



DONORS

Grants

Commonwealth of Pennsylvania
USA Swimming Foundation

\$5000

Sam Patterson

\$2000-\$4999

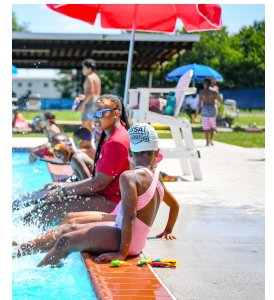
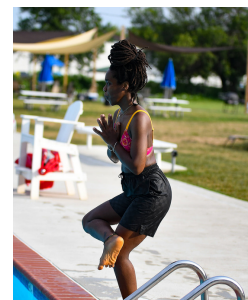
William Penn Foundation
Lansdowne Aldan Alumni Association
Laborers District Council of Philadelphia

\$500-\$1999

Anthony F. Patterson, Sr
Debra Cairpe
Bruce Earland
Excelon Corporation
Lisa M. Ivery
Alan Lee
Dr.Keith Earle
Monthly Meeting of Friends
Jack & Jill Chester County Chapter

Under \$500

Thank you for your generous donations
that supported Nile Swim Club programs.





NILE PROGRAMS

NO CHILD WILL DROWN IN OUR TOWN (NCWDOT)

Drowning is preventable. According to a study completed by the USA Swimming Foundation 64% of Black/African American children cannot swim and Black children are five and a half times more likely to drown than other racial groups. These daunting statistics were the driving force behind the Nile Swim Club establishing the No Child Will Drown In Our Town program. NCWDOT's comprehensive swim lesson and water safety program focuses on safe swimming methods. During the 2021 swim season free classes and lessons were available to children residing within the boroughs that form the William Penn School District. With support from the USA Swimming Foundation and private donors the NSC achieved a major accomplishment and strategic goal bringing the gift of swimming to over 600 children. We look forward to continuing NCWDOT as a free program in the 2022 season and reaching even more children in our community.

NILE DIVING

The Nile Swim Club expanded its Aquatics programs in 2021 by offering an Intro to Diving program. The participants learned the basic stretches and proper body mechanics for entry into the water. The program concluded with a diving competition showcasing their skills with certificates and trophies awarded to the top 3 divers. We will continue to grow our Aquatics program in 2022 by offering introductory and intermediate diving classes, a competitive swim camp, swim team development and lifeguard training.

NILE WELLNESS

The 2021 season was filled with new wellness experiences on land and in the water. With a focus on reducing our communities health disparities, we embarked on developing a fitness program that would create opportunities for a healthier lifestyle. According to the CDC, new analysis shows that younger African Americans are living with or dying of many conditions typically found in white Americans at older ages. The difference shows up in African Americans in their 20s, 30s, and 40s for diseases and causes of death. When diseases start early, they can lead to death earlier. From Aqua Zumba to Line Dancing we kept our Membership moving. Our partnership with The Transformation Yoga Project exposed our members and guests to classes for adults and children. The CDC reports that only half of adults get the physical activity they need to help reduce and prevent chronic diseases. Less than one-quarter (24%) of children 6 to 17 years of age participate in 60 minutes of physical activity every day. Participating in The Nile exercise program can help our children reduce risk of depression, improves aerobic & muscular fitness, lower blood pressure, and more. By adding exercise, our adult members can lower their risk of stroke and heart disease. It improves aerobic fitness, mental health, reduces arthritis symptoms and prevents weight gain. In 2022, we will continue to build the wellness program to include Aqua Yoga, Barre, Kids Boot Camps and a walk group.

NILE BASKETBALL CLINIC

In keeping with our mission of providing a safe place for youth to develop relationships and leadership skills the NSC introduced our free 3 Day Basketball Clinic. The three sessions open to boys and girls between the ages of 9-18 years old, focused on the fundamentals of the game including dribbling, passing, shooting and defense stations. In addition to providing coaching in technical aspects of the game we incorporated mentoring "Camp Talk" sessions. The coaching, mentoring and instructor staff included professional, collegiate and local players.

NILE EQUESTRIAN CAMP

To educate and share the joy and incredibly, beautiful relationship one can experience with horses. To help humankind understand the language of horses and how to establish communication with them in their language, leading to a more compassionate way of thinking and being through this journey of life. Founder and owner of Gentle Spirits Equine Sanctuary, Zana White, partnered with the Nile Swim Club and offered six weeks of introductory horseback riding lessons. Classes were held offsite for children 5-10 years of age and were enjoyed by all. Children, accompanied by parents, learned to respect, communicate and safely handle horses.





COMMITTEE ENGAGEMENT

MEMBERSHIP COMMITTEE

COVID-19 and the subsequent variants continued to present operational challenges for the 2021 season. The Federal Government and the CDC mandates continued to place restrictions on gatherings, while imposing strict protocols of social distancing and mask wearing. The safety and wellbeing of our members remained our top priority and the Nile adhered to those mandates and created procedural changes for safety while on our grounds. Thanks to the cooperation of our members and guests, we are proud to state that there were NO reported cases of COVID-19 contraction from visiting our club. We will continue to monitor and implement policies accordingly for the coming season.

Member dues account for 59% of total revenue and is the foundation of our viability. Over the past two years we have retained 98% of our existing members while our overall membership body has increased by over 60% outperforming our strategic goal of growing by 550 new members by 2024. The combination of member retention and growth significantly reduced our reliance on external rentals of the facilities and resulted in greater access for our members.

With initiatives such as membership drives, incentive plans, community partnerships and referrals, the NSC reached our member capacity. The continued interest from prospective members has resulted in the NSC carrying a membership wait-list for a second year. With early renewals and payment plans, we are on track to again meet our capacity.

As an active member of the NSC, you have a voice and a vote. Please join us March 5th for our first 2022 Member Information Meeting.





COMMITTEE ENGAGEMENT

OPERATIONS COMMITTEE

The Operations Committee has focused on lifting the Nile Swim Club out of survival mode to a more sustainable property by strengthening the infrastructure with several large upgrades. The Nile Swim Club is open to members and guests from May to October, however the Operations Committee is active throughout the entire year to ensure that improvements are completed in a timely manner for each season.

The last two years have been transformative with our team of volunteers lending their time and talents to enhance the buildings and grounds. In 2019 our Clubhouse underwent a major renovation with an updated entry and restrooms. At the close of the 2020 season, our main pool and baby pool were completely renovated with new tile, coping, and concrete decking. We also oversaw the installation of our new basketball court sponsored by Pepsi and Shoprite Stores. This was the first major renovation of its kind since our inception in 1958. In preparation for the Nile Historic Marker unveiling event, held on May 22, 2021 we refreshed the snack bar, seeded and added sod to key areas on the grounds, updated our furniture, renovated entryways and upgraded our security systems.

The Nile added additional management positions that helped to bolster our communication between the membership and staff. Our Aquatics Director brought a wealth of experience and aquatics knowledge to the Nile. The Director oversaw pool operations- daily upkeep of the pool, managed the lifeguards and led the Nile's Aquatics Programs. The Guest Services Coordinator oversaw the front desk operations and supported the Operations Committee with managing the maintenance team. The Fitness Director elevated our wellness programs by developing a robust daily class schedule and managed the fitness staff and our partnership with Transformation Yoga.

We are continuing to manage improvements that will extend our season and expand the parking lot. The Tennis courts are currently being prepped for renovation and will serve as the future home of the Nile Tennis Academy.





COMMITTEE ENGAGEMENT

PROGRAM & EVENTS COMMITTEE

The Nile Swim Club (NSC) continues to be an oasis in the heart of Delaware County which exceeded expectations in 2021 and is described by many as “more than a swim club”.

The NSC dedicated its efforts to establishing a footprint in history, not only as the first owned and operated African American swim club in the country, but as the nucleus of the community offering opportunities to its members and residents of the surrounding area. The committee has remained devoted to bolstering new initiatives and monitoring the progress and quality improvement of existing programs and activities.

Events & Activities

The Program & Publicity Committee’s priorities focused on developing and sustaining programs designed to enhance member satisfaction and attract new members to join the club. The Committee hosted many well attended events throughout the season for family and adult entertainment. In keeping with our mission of providing the ultimate recreational, leisure, educational and overall wellness experience, our programs and events ranged from the Baby Sharks Pool Party and a Children’s Health Fair hosted by Nemours Children’s Hospital to the New Orleans-style Mardi Gras Cabaret. In addition, the committee hosted the first ever Summer Nights Pool Party, Harvest Festival and Camping Under the Stars where 47 families gathered at the club for 24 hours of family fun with games, storytelling, campfires and more.

In response to the needs of the community during the uncertainty presented by COVID-19, the outreach team and a multitude of volunteers facilitated one of the largest weekly food distribution sites which served over 250 families each week.

New and exciting aquatic opportunities were introduced, including scuba diving classes. Lastly, Gentle Spirits Equestrian Camp was an amazing partnership that provided introductory horseback riding lessons to children between the ages of 5-10 years of age. The committee will continue to build on strategic priorities of creating activities and events for all ages.

Sub Committees

- Sports, Fitness & NCWDOT
- Social Programs & Outreach
- Youth Programs & Activities
- Annual Signature Event/Gala
- Events
- Neighborhood Advisory
- Senior Optimal Wellness (SOW)





WHATS NEXT

NSC Gala

It is with great excitement that we announce the Nile Swim Club's Inaugural Fundraising Gala. The Pharaoh's Ball & Awards Gala will be held on May 21, 2022 at the African American Museum of Philadelphia, featuring the sultry sounds of Carrol Riddick, singer Nadjah Nicole and saxophonist Charlie Bostwick. Guests will experience the museum exhibits, partake in the silent auction, and enjoy culinary delights. Funds raised from this event will support Nile sponsored events, programs and activities. For Sponsorship and Ad opportunities please email nscgala1@gmail.com.

May

1st- Nile Programs Registration Day
21st- Nile Swim Club Gala
27th- Opening Weekend

June

18th- Fitness Experience(Anowa Adjah)
19th- Juneteenth Celebration

July

2nd-4th- Nile Founders Day Weekend
24th- Carnival Cabaret

Jessie's Garden

The Nile Swim Club and Nemours Children's Health Partner to Cultivate Life Skills and Community Enhancement in Delaware County Community.

The partnership with Nemours will allow The Nile Swim Club to enhance community programs to foster community involvement, foster youth involvement, provide health-related programming and education initiatives:

A vegetable garden on-site at the Nile Swim Club to be expanded to 1,000 square feet to provide youth programming and food donations to local families in the community. This partnership also provides funding for No Child Will Drown In Our Town and a children's Health fair.

August

13th- Nemours Children's Health Fair
27th- Tik Tok & Glow Party

September

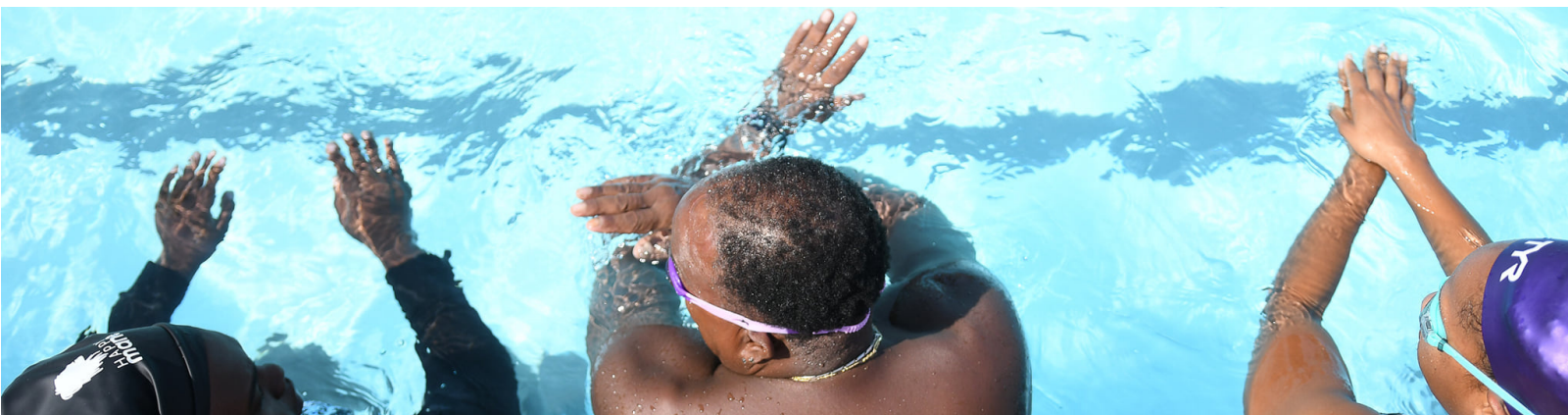
2nd- Game Night

October

2nd- Jazz On The Nile

December

10th- Holiday Village





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