

*The 65th*

NILE SWIM CLUB

CELEBRATE THE LEGACY

SPONSORSHIP  
**PROPOSAL**





# ABOUT US

Nile Swim Club, the nation's first Black-owned swim club and recipient of the first Pennsylvania historical marker in Yeadon, Delaware County, was established by members of Yeadon, Pennsylvania community in 1958 during a time of racial divide.

The club exists to provide the ultimate recreational, leisure, educational and overall wellness experience for everyone in its service area. The Nile is a safe place for youth to develop healthy relationships and thrive to become leaders. The mission of NSC is to continue to cultivate the human spirit and nurture families in order to promote community unity for generations to come.



# CELEBRATING THE LEGACY

To celebrate the Nile Swim Club's 65th Anniversary, we're organizing a series of engaging and inclusive events to honor our rich history, celebrate our achievements, and look forward to a future filled with continued success and impact.

## GOALS

- **Celebrate tradition** - Honor the Club's 65 years of history and acknowledge its significance in the community.
- **Community engagement** - Strengthen the sense of community among current members and reconnect with alumni.
- **Inclusivity** - Create events that welcome all age groups, backgrounds and swimming abilities.

# CELEBRATING **THE LEGACY**

## **THE EVENTS**

### **FOUNDERS DAY CELEBRATION - 7.6.24**

Nile Swim Club

### **65TH ANNIVERSARY GALA - 9.7.24**

The IATSE Ballroom from 6-10 PM

250 Attendees

Tickets - \$150 pp

The event will feature live entertainment, a live auction, presentations on the Club's legacy and impact, and an award ceremony honoring outstanding members of the community who embody the Nile's mission and purpose.

# HOW TO GET **INVOLVED**

We invite you to take part in this celebration, which will be filled with many opportunities for community engagement, brand visibility and meaningful connections.

In addition to the five sponsorship levels outlined on the next page, we are also in search of companies to provide in-kind contributions (e.g., donate their product/service as part of the event's many giveaways for its attendees). Your consideration and participation on any level is appreciated.

We hope to have the opportunity to share our full presentation of sponsorship benefits with you in the near future. If you have any questions, please email us at [nscspecialevents@gmail.com](mailto:nscspecialevents@gmail.com).

The deadline for sponsorship submissions and logos is Sunday, July 7, 2024.



# SPONSOR BENEFITS

## TITLE - \$20,000 (1)

- 10 Gala Tickets - 1 Table
- Full Page Back Cover Ad in Souvenir Program
- Social Media Mentions
- Recognition at Gala with Live and Full Screen Presentation
- Company/Family Name Displayed at Gala
- VIP Reception Access
- Inclusion in All Promotional Materials
- Swag and Brand Promotion
- Naming Rights for Pool Pavilion for the 2024 Season
- Branding at the Pool for the 2024 Season - Banners, Lobby TV
- Logo on Gala and Pool Staff T-Shirts
- 4 Pool Passes

## DIAMOND - \$15,000 (1)

- 10 Gala Tickets - 1 Table
- Full Page Ad in Souvenir Program
- Social Media Mentions
- Recognition at Gala with Full Screen Presentation
- VIP Reception Access
- Inclusion in Promotional Materials
- Branding at the Pool for the 2024 Season - Banners, Lobby TV
- Logo on Gala and Pool Staff T-Shirts
- 4 Pool Passes

# SPONSOR BENEFITS

## **GOLD - \$10,000 (1)**

*Event Speaker Sponsor*

- 6 Gala Tickets
- Half-Page Ad in Souvenir Program
- Social Media Mentions
- Recognition at Gala with Shared Screen Presentation
- VIP Reception Access
- Branding at the Pool for the 2024 Season - Banners, Lobby TV
- Logo on Gala and Pool Staff T-Shirts
- 4 Pool Passes

## **SILVER - \$5,000 (2)**

*Commemorative Program Sponsor or VIP Reception Sponsor*

- 4 Gala Tickets
- Quarter-Page Ad in Souvenir Program
- Recognition at Gala with Shared Screen Presentation
- VIP Reception Access

## **BRONZE - \$1,500 (4)**

*Entertainment Sponsor*

- 2 Gala Tickets
- Recognition at Gala with Shared Screen Presentation
- VIP Reception Access



# READY TO BECOME A **NSC SPONSOR?**

Complete our NSC 2024 Sponsorship Form to get started!



[bit.ly/NSC2024SponsorshipForm](https://bit.ly/NSC2024SponsorshipForm)

